

IOWA COLLEGE STUDENT AID COMMISSION

PERFORMANCE TARGETS

State Fiscal Year 2014 (July 1, 2013 – June 30, 2014)

Agency Overview

The Iowa College Student Aid Commission (Iowa College Aid) helps students and their families plan, prepare, and pay for college. Iowa College Aid administers Iowa General Fund appropriations for need-based scholarships, grants, and work study opportunities, and advocates on behalf of Iowa students in the public policymaking process. In addition, Iowa College Aid offers a range of services directly to students, families, educators, and the general public. These services include college and career planning, financial literacy support, professional training for educators, regulatory oversight of postsecondary education in the state, postsecondary education research, and services to prevent student loan defaults.

Agency Vision

Iowa College Aid's vision is that all Iowans can achieve an education beyond high school.

Agency Mission

The Iowa College Student Aid Commission advocates for, and supports Iowa Students as they explore, finance and complete educational opportunities beyond high school to increase family and community success.

Agency Core Functions

The agency's services, products, and activities relate to the following core functions:

- Education through the administration of scholarship, grant and loan programs
- Resource Management to ensure effective and efficient administration of financial aid for postsecondary education
- Research Analysis and Information Management to support policy-development and advocacy for higher education student aid

Services, Products, and Activities

The Iowa College Student Aid Commission provides a number of services, products, and activities. These include the following:

- 15 state-funded, need-based scholarship, grant, loan forgiveness and work study programs
- The Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP Iowa) grant, and the College Access Challenge Grant Program for the State of Iowa
- I Have A Plan Iowa - Iowa's designated career planning system and community web portal
- The Iowa Financial Literacy Program and other financial literacy tools for students and educators

Table of Targets for Services, Products, and Activities – Fiscal Year 2014			
Services, Products, Activities	Outcome Measure(s)	2014 Plan Target	2014 Outcome
Core Function: Education			
Families will have access to student financial aid.	Number of students completing the Iowa Financial Aid Application	6,400	10,058
	Number of students completing the FAFSA	189,300	184,818
	Number of awards for three major state aid programs...		
	1. Iowa Tuition Grant	14,400	14,414
	2. Iowa Tuition Grant Proprietary	2,440	2,319
	3. Iowa Vocational-Technical Tuition Grant	2,750	2,656
	Average scholarship, grant and work study assistance per student. (Average state aid per recipient in major aid programs.)	\$2,230	\$2,674
Ensure Iowa families have access to educational resources and information.	Number of new I Have A Plan Iowa (IHAPI) accounts	45,000	72,421
	Number of new IHAPI accounts created by 8th grade students	30,000	35,248
	Number of IHAPI web visits	2,500,000	1,126,211
	Number of participants in self directed learning in on-line financial literacy programming	11,000	17,878
	Number of Your Course to College booklets produced	25,000	35,000
	Number of students who completed IHAPI grade-specific components	100,000	97,842
Core Function: Resource Management	Total dollar amount of Gear Up grant funding awarded	\$2,800,000	\$2,800,000
Maintenance of Federal Grant Funding to support localized services	Total dollar amount of Challenge grant funding awarded	\$1,500,000	0
Core Function: Research Analysis and Information Management	Percentage of Iowa degree granting Postsecondary Schools that complete all the institutional Surveys	100%	100%
Provide value-added informational resources related to postsecondary access and affordability in Iowa	Number of web views at Commission research page	5,000	13,053

AGENCY CONTACT

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